



# HAIDEN MCGILL

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## PROFILE

Haiden McGill is a creative technologist working at the intersection of product + business development for emerging technology startups, with an emphasis in XR training applications, real-time data visualization, and remote sensing for disaster relief.

## EDUCATION

Chapman University | 2013 - 2016

BFA Film Production - Audio Engineering

- Honors College
- Startup accepted into Launch Labs Incubator program at Leatherby Center for Entrepreneurship & Business Ethics

## SKILLS

Rapid Prototyping  
Agile Project Management  
Product Research & Development  
Strategic Partnerships  
Interaction Design  
Data & Analytics

## HACKATHONS

HighAR Ground | MIT Media Lab

AR disaster relief planning and guidance application for Microsoft HoloLens

- Best use of ESRI
- Best use of AR in the Public Realm
- Best in Social Good

SAR 5G | AT&T 5G Hackathon

App enabling real-time data transfer and synchronization of world states between first responders and command center.

- Best VR/AR/MR Solution

## EXPERIENCE

### Embodied Labs

VP of Product | Oct '20 - Present

- Embodied Labs is an immersive training platform utilizing both virtual reality and interactive web-based experiences to democratize caregiver + healthcare training
- Leading end-to-end product delivery of B2B2C multiplayer AR/VR SaaS platform from concept to execution
- Manage feature prioritization, scoping and development in collaboration with software engineering and leadership teams

### NOCTVRNAL

Co-founder/CEO | Jan '17 - Present

- Interdisciplinary XR studio specializing in spatial audio + data-driven installations
- Engineered spatial audio solutions for ambisonic capture and playback for immersive media formats
- Built real-time data sonification installation using EEG sensors to drive a tactile synthesizer experience

### AvatarMEDIC

Product R&D Manager [Contract] | Aug '19 - Dec '19

- Led R&D for pre-seed healthcare/tech startup building mixed reality (MR) remote assistance, autonomous systems app for first responders and analog astronauts on Microsoft HoloLens
- Assisted with ANA Avatar XPRIZE application, which was selected as a top 100 submission, progressing the company to the next stage of competition